

# EXHIBIT 21



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# Monetization of Content

October 15th, 2020 • 73K views

1.44

Odysee Help  
@OdyseeHelp

Following



## Monetization of Content

Creators that produce quality content that other users enjoy are monetized in a number of ways not limited to:

- Earnings per view from us (Rewards based on validated views from users that are signed in and hold validated accounts).
- Tips from users.
- Site/app promotions.

Creators may have **a tax obligation for earnings and any capital gains**

(<https://lbry.com/faq/creator-tax-obligations>) of LBC sold. Please consult your tax professional.

## How do earnings per view work?

We track views from Odysee and other LBRY apps. When a user with a validated account views a creator's content, the creator receives a payment of Credits (LBRY Credits) for that view and is designated as a **Tip** on the wallet page. To prevent abuse, the first 7 daily validated views from a user will qualify.

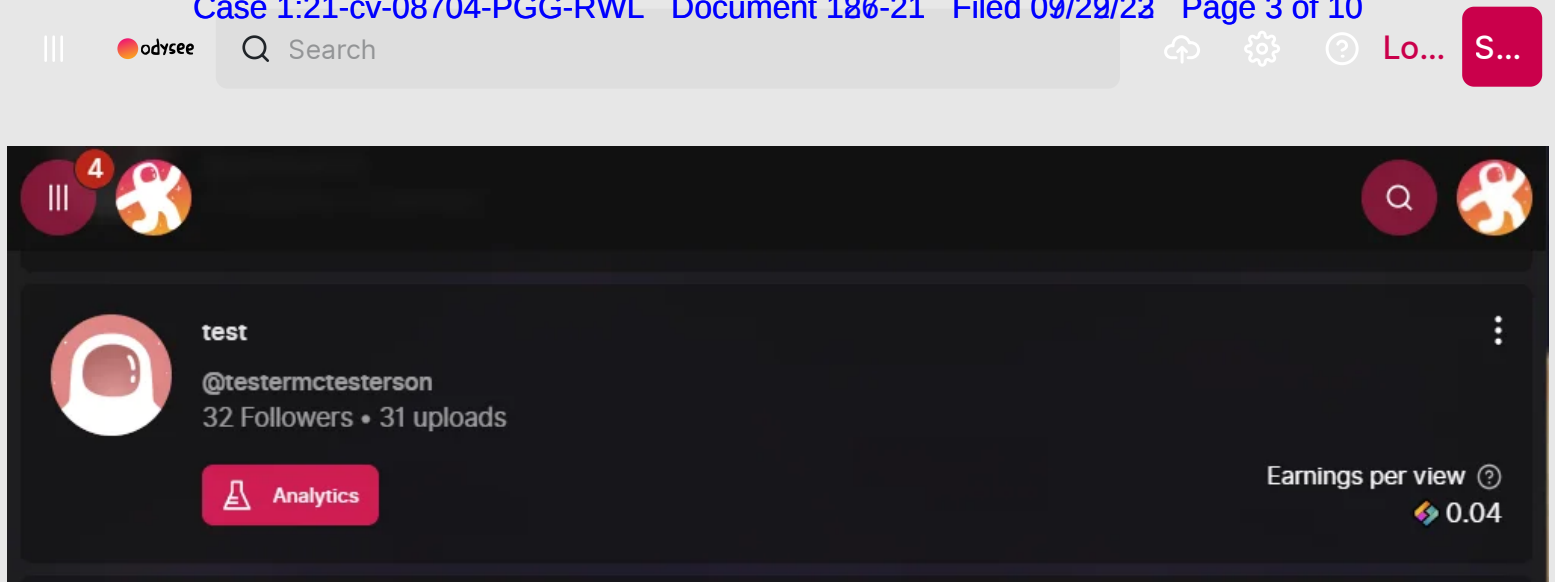
### Claimed Rewards

Reward history is tied to your email. In case of lost or multiple wallets, your balance may differ from the amounts claimed

Title		Transaction
Content View Tips: February 2022	12.05087671	-

## How do I check how much I earn per view?

Click the User Avatar icon from the front page and then Channels to see your rate.

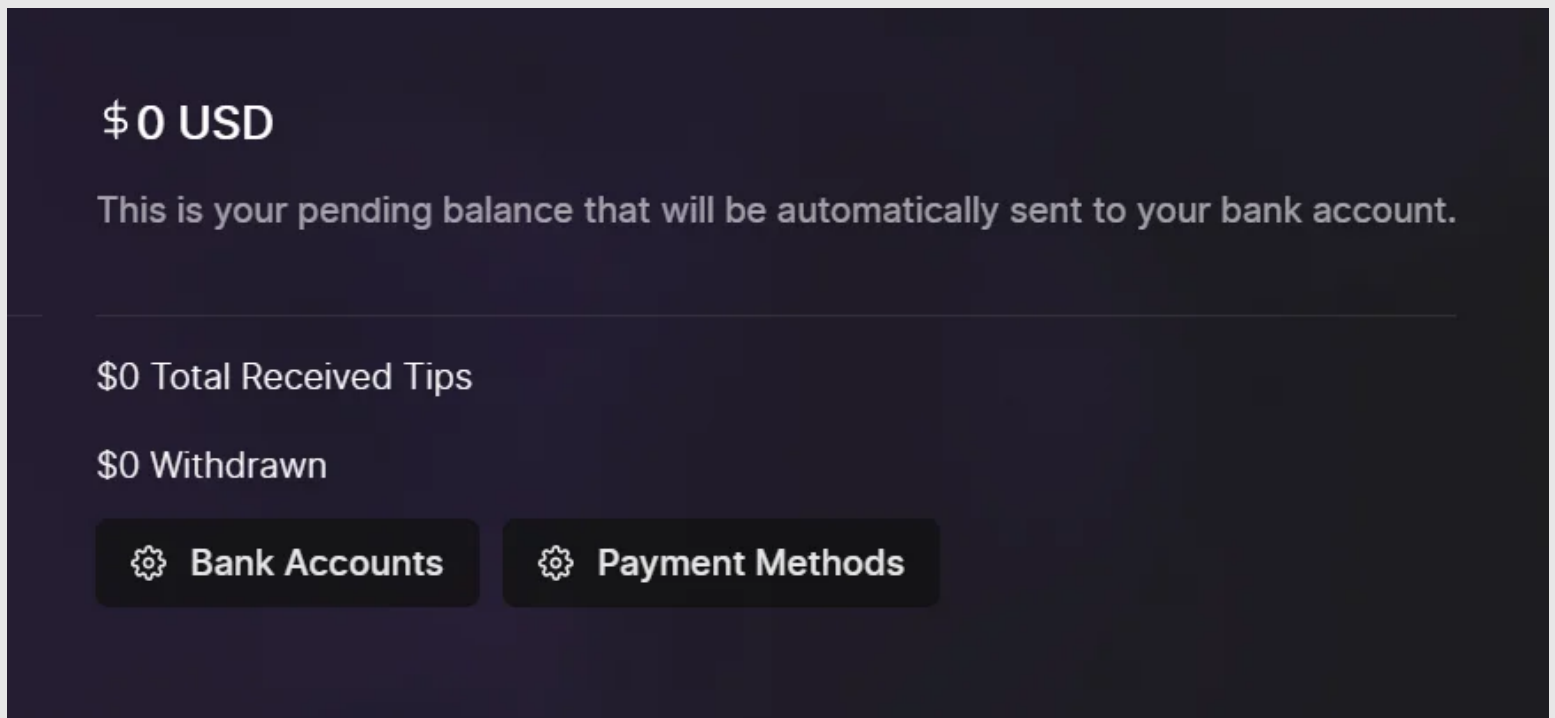


**Please note:** your rate is subject to change and is based on a number of variables including: average watch-time, average view count, type of content, engagement, creator location, price of credits, etc. As a result, the rate moves up and down a bit on a regular basis. View rewards will also be limited if a creator earns over 1% of the weekly reward pool of credits.

## How do I receive cash tips?

To receive cash tips, you'll need to connect a bank account.

Go to the wallet by clicking the Credit icon in the top right corner of the front page, then click "Bank Accounts"



Then just follow the steps given and you'll be good to start receiving cash tips.

## How do I see a summary of what I have earned or been tipped?

Go to the wallet page and go to the Transactions tab

Transactions


CreditsUSD

Type

IncomingOutgoing

Date	Receiving Channel Name	Tip Location	Amount (USD)
March 21, 2022 5:17 AM	@DrBlueberry	Content Page	\$1

Earning per view rewards will also be summarized monthly on the Rewards page under Content View Tips: Month Year .

Claimed Rewards		
Reward history is tied to your email. In case of lost or multiple wallets, your balance may differ from the amounts claimed		
Title		Transaction
Content View Tips: February 2022	12.05087671	-

## How do I send a tip or support?

Sending support is easy. Simply go to a video or channel page and click "Support".

Next, you'll be prompted for the support amount, either in USD or Credits. You can choose from a preset list of amounts, or enter a custom value. The default option is a tip which goes permanently to the creator. If you are on your own content, you will only have option to boost.



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**Ashen Jackal**  
227 Followers

Content Play

New Trending Top

**HORROR MOVIE REVIEW**  
**NO ONE GETS OUT ALIVE**  
12:00

Horror Movie Review - No One Gets Out Alive

### Tip This Channel

\$ Tip Tip Boost

Show this channel your appreciation by sending a donation in USD. [Learn more](#)

**Drew Hancock**

\$ 1 \$ 5 \$ 25 \$ 100 \$ Custom

Send a tip directly from your attached card

**Send a \$5.00 Tip**

Once you enter a value, click "Send". A tip will require a double confirmation, a revokable support will not.

**Ashen Jackal**  
227 Followers

Content Play

New Trending Top

**HORROR MOVIE REVIEW**  
**NO ONE GETS OUT ALIVE**  
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Horror Movie Review - No One Gets Out Alive

### Tip This Channel

\$ Tip Tip Boost

Show this channel your appreciation by sending a donation in USD. [Learn more](#)

To  
**AshenJackal**

From  
**@lockoutdays**

Tipping Fiat (USD)  
**\$ 5.00**

**Confirm** Cancel

Note: This amount will show up in your transaction list and will be deducted from your balance.

## Comment tips and Hyperchats

It's also possible to leave comment with a tip. Just write your comment like you normally would, click either the dollar or LBC icon under the text input and set tip amount. After review, click "Send" to confirm the comment and transaction.

Comment as

@lockoutdays

▼

great stuff!

\$ 1

\$ 5


\$ 25


\$ 100

\$ Custom

Send a tip directly from your attached card

\$ Review




 Switch to Credits


Cancel

You can also do this on hyperchats.


Live Chat



Chat

 190.14 / \$539.90 Tipped

\$7.00



@kb824

2 months ago

this is hilarious

## How do I claim LBC tips that I have earned per view and from users?

By leaving your LBC tips locked in your content or channel, it increases its trust and discovery on the platform.

To unlock, access your your wallet, and filter transactions by **Received** and **Tip** and **Active**. You'll see a padlock icon next


## How to qualify for monetization?

All users are eligible to receive tips from other users and participate in any site/app promotional campaigns whereby Credits are offered as reward.

Eligibility for earning per view is dependent on the following:

- The content must be your own original content and not derivative of others' original works.
- The content and channel must be accurately tagged.
- The account must be at least a week old.


The following type of content is not eligible for earning per view:



- Violates our **community guidelines** 
- Copyrighted works.
- Illegal content.
- Controversial content (real violence, torture, abuse, incitation of hatred) - content that contains one or more of these elements but is not news/educational content.
- Spam.
- Reuploads or derivative of works on top of other public/copyright-free/creative commons content.
- Related to airdrops/free money.

The following can disqualify a user from monetization:

- Spamming promotional messages.
- Participation in follow-for-follow/view-for-view activity on Odyssey and other LBRY apps, as well as on public forums and within private chats.
- Any other abuse or manipulation of the rewards program.

## I'm eligible for earning per view but I'm not earning anything, what do I do?

If you've carefully read the 'Eligibility for earning per view' criteria and believe your channel has not been monetized when it should be, **please email us**  (<mailto:hello@odyssey.com>) with a link and description of your channel. YouTube Sync program users with over 500 subscribers should be automatically opted in if their content qualifies.

III   Search  
Say something about this...

   Lo... S...




Post



@LBRT 1 year ago



Some of the language in the community guidelines has me beyond worried. If their intent is to creep into a youtube-like system, then we got a problem. Can we just let people post without having all this language about hate and bullying. Shit is stupid and only snowballs

 Log in to reply  126  10




Show 9 replies ▾



@magpiefuneral 1 year ago



So, if I have music material I wish to give out freely but is copyrighted (by me) it is not eligible for monetization at any point?

 Log in to reply  35  1

Show 2 replies ▾






[Removed] 1 year ago



How are you supposed to be discovered if searching tags doesn't ever show your video? Is it currently glitched? If only high tippers get their videos seen in the specific category they appeal to, free users won't be able to do hardly anything and will eventually run out of the starting balance and not even be able to post anymore videos.

For a site that's been around for a while and has a lot of big name Youtubers coming and encouraging others to do so, LBRY as a whole is very unintuitive.

 Log in to reply  34  1




Show 2 replies ▾



@zhoon 7 months ago



I hope they realize that this site is dying  
Please atleast try to communicate with your community

 Log in to reply  32  2




Show 2 replies ▾



@HandsomeMax 8 months ago



I know for a fact at least 3 verified users are watching my videos (2 have been watching for months now and I invited one of them to the platform) and sometimes even a few random people with active channels on their own watch a video and I never got over 0.00 earned. Its all my content, no spam, everything tagged right, everything according to the guidelines.

 Log in to reply  28  1



@Instigator 8 months ago



[@OdyseeHelp](#)

It is really sad that [./@OdyseeHelp:b](#) doesn't respond in their own forum. This platform is turning out to be a sham

where no actual information is given to the user when asked for.

What is the purpose of this channel?




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[Removed] 1 year ago




Odysee, LBRY, whatever you want to call yourself today. You HAVE to make things simpler for normal users!

I ran into an upload limit of 4GB. Understandable I guess, seeing as how they say you can upload beyond that if you get the desktop app. Ok I'll get the app. Or not.

After a google search in order to find an Odysee app, it points to a completely different app. Webcatalog. I don't want another app just to open a SINGLE app.

[Click here to see the Desktop App. I'd be happy to help if](#)

More

 Log in to reply  21  1

Show reply ▾






@Tec54 1 year ago

Since there are no advertisements on Odysee it seems to me that the only way the Libry credits have value for exchange to any other form of currency (IE: bitcoin, dogecoin, USD, etc) comes from the amount of credits that are being purchased by users. Since there has been a significant uptick in the number that are subscribed, unless people start buying libry credits their value will continue to drop.




Anyone have any other thoughts on this? I'd love to be told that I am incorrect about this because it seems kind of depressing to me.

More

 Log in to reply  19  0


[Removed] 1 year ago

Did they take this away? I was earning on my channel and now. It says 0 for per view what's going on with it?



 Log in to reply  19  2

Show reply ▾



@she's-a-giantess 1 year ago

I need to know how Odysee defines spam. Because I've noticed that certain other sites incorrectly define spam. If I were to post a video that promotes content I created outside of Odysee, would that be considered spam? If so, then that's an example of what I call incorrectly defined spam. Actual spam is unwanted content. If I want to promote my own content on my own channel, then it can't be unwanted.

 Log in to reply  16  0

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